

## Valued customers, proven service...

### David Vardeman, Distribution Manager, Jacuzzi, Valdosta, GA

“First - I would like to thank you (the Valdosta facility) and your fellow Southeastern employees for providing us with great service you provide to both Jacuzzi and our customers. I know from experience what the LTL industry can be; sometimes you can be only as good as your last on time, intact, and damage free delivery. I know there are many times you all go well beyond what is expected. I say that sincerely, I’m happy to say that SEFL is our primary carrier and handles the majority of our LTL business.

“I have 25 plus years in the transportation industry; I know that Southeastern is held in the highest regard by both their customers and their competitors. This is definitely an accomplishment when your competitors acknowledge the type of service standard that Southeastern has set.

“As you know Southeastern has been our Carrier of choice for the last 7 years or so here at Jacuzzi and the partnership we have shared has led us to explore the possibility of shipping to various parts of the country via Southeastern and their extended family of customer service minded Carriers; A. Duie Pyle to the East; Dayton Freight to the Midwest; and Oak Harbor Freight Lines to the Northwest. We have been utilizing Southeastern via partner service for approximately a year now and this extended partner service has not skipped a beat; we continue to have the same success as we have always had. It has been well handled by the Operations group at Southeastern as well as their counterparts with the partner Carriers; resulting in a seamless transfer of product, paperwork and most importantly service.

“We appreciate the efforts of the Southeastern family, their extended family of partner Carriers as they continue to serve Jacuzzi.”

**Van Quach, Sales Manager, Bel Inc., Miami, FL –**

“I’d like to thank SEFL and your National Partners for their services and hard work this year. Your customer service team have always made everything easy for us, and we appreciate the personal service we receive every day. Thank you for always going the extra mile and always making the impossible possible. We’ve been using [www.sefl.com](http://www.sefl.com) for several years now and are able to manage our shipping operation there seamlessly for our shipments going all over the country and to Canada. Thanks again for being reliable and affordable, and we look forward to doing more business with you next year!”

**Nikki Jacobson, Attorney at Law, Los Angeles, CA and customer of regular SEFL shipper, Bel, Inc. –**

“I want to thank you and your fellow colleagues for the unbelievable assistance you gave us at a time that we REALLY needed you. Our packages included Halloween mugs for a celebration on Monday, October 29. Even though the printing company did not deliver the products to you on time as promised, YOU were able to deliver the products to us. THANK YOU. It is nice to know that when someone is in a pinch, there are responsible and caring people in your business to help others.”

# TUUCI

May 10<sup>th</sup>, 2012

To: Jesse Hurtado  
Southeastern Freight Lines  
From: Deyra Pallais  
Tuuci, LLC  
Ref: SEFL's partners

Dear Jesse,

Hope you are doing well.

I wanted to take a moment to thank you for all your support and special attention given to our account.

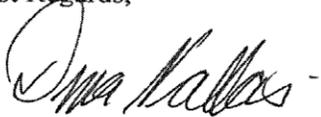
We really appreciate your service and the vast improvement in the handling of our cargo.

We have noticed the volume of claims due to missing cargo have gone down and we are really positive it will stay that way.

It is clear to us this is a result of a combined effort of both SEFL's personnel and your partner carriers thus we are really thankful for that.

Keep up the good work.

Best Regards,



Deyra Pallais  
Logistics Manager

Tuuci

2900 NW 35<sup>th</sup> Street, Miami, FL 33142 Tel (305) 634-5116 Fax (305) 634-5119  
[www.tuuci.com](http://www.tuuci.com)

**Ray Ratty, Traffic Manager, Quoizel Lighting, Goose Creek, SC –**

“Quoizel demands dependable, quality service from their chosen carriers. It’s for this reason Quoizel has found SEFL to provide quality service through their National Partnerships. This system provides Quoizel not only with the fastest transit times but complete data connectivity, which allows us to trace and retrieve all shipment information. I have no reservations recommending SEFL along with their partnership carriers for service nationwide.”

**Peter Hatt, Gar•Smith Bag Company, Monroe, NC –**

“Gar•Smith Bag Company has been using Southeastern Freight Lines and their partners for approximately 10 years now and we are very pleased with the results. A Duie Pyle has moved all our freight to the northeast throughout this period and we have been impressed with their overall level of excellence. Delivery times have been fantastic and problems - which do happen from time to time - have been addressed quickly and professionally. In tough economic times like these, true partners in business like A. Duie Pyle are especially important.”



*Instrument Transformers*  
25 Hamburg Avenue  
Lavonia, GA 30553  
706-356-7180

Wayne,

I would like to tell you that I am pleased with all of the service I have received from Southeastern. I particularly would like to commend you all for having zero claims with me over the past 9 months.

I have sent a lot of shipments to the Northwest with you guys and I have been pleased with the service and prices. I have even made the suggestion to our purchasing department to start using you to deliver to us as well as our outbound shipping.

Thanks for all of your hard work and I look forward to doing business with you all in the future.

Regards,

Daniel Dye  
Inside Sales  
Shipping Administrator

Ritz USA  
25 Hamburg Ave  
Lavonia, GA 30553

**Larry Valdes, Plant Manager, Taurus International  
Manufacturing in Miami Lakes, FL –**

“I want to take the time to thank the LTL partners of Southeastern Freight Lines. The first class treatment our product receives from this partnership will make your partnership business grow. You can be sure that I look forward to working with all of you at Southeastern Freight Lines as well as your partners.”

**John Rongo, Traffic Manager, Tekra Corporation, Charlotte, NC–**

“I was in need of a carrier that could deliver in a timely manner to a customer in New Jersey that always requires a liftgate. None of my other carriers could provide me that service. With Southeastern’s partnership with A. Duie Pyle I was able to set up a constant move with a liftgate to my customer. I have been using Southeastern and A. Duie Pyle’s partnership service ever since. No one has even come close to touching their service.”

MIAMI SOUVENIRS-ROMA CHAIN-ROCKIN FOOTWEAR

1600 NW 165 ST

NORTH MIAMI BEACH, FL 33169

305-374-1169 PHONE

305-374-3979 FAX

5/14/2012

When it comes to selecting an LTL carrier, I place a lot of value in choosing a carrier that can offer me the quality, reliability and overall satisfaction needed to make my operation run smoothly. Southeastern Freight Lines and their National Partnership Service has filled that need for us. We have been utilizing this service for shipments to the Northeast and Midwestern parts of the country. We have experienced a seamless operation in service, and are able to rely on the customer service team at Southeastern for not only direct service feedback, but for NPS feedback as well. In an already stressful environment, I really need transportation to be reliable and hassle free. I have been very pleased with Southeastern and their NPS service. We look forward to the continued benefit of receiving the ease and value they offer.

Licet Acosta  
Miami Souvenirs

**Charles Heflin, Branch Manager, Day International, Antioch, TN-**

“Day International sends a big ‘thank you’ to Southeastern Freight Lines for the remarkable job that you have done in meeting all our transportation needs, either direct or utilizing your partnership carriers. Approximately 75% of all outbound daily shipments are handled by Southeastern or one of your partners. Your on time, with no damage delivery performance is second to none. Other than Southeastern, your partnership carriers that are often mentioned by our customers for excellent delivery service are Quik X, Oak Harbor, A. Duie Pyle, Midwest Motor Express, and Dayton Freight. You live up to your mission statement ‘satisfying the customer completely and becoming more efficient in the process’. We enjoy using the information provided on-line in securing rates and tracking shipments on a daily basis.”

**Chris Salas, General Manager, C-Tech-I in Fort Mill, SC -**

“I just wanted to thank you for the great service Southeastern Freight Lines has provided us with all our shipment needs. We have been doing business with Southeastern exclusively for almost 4 years now. Our customer base expands all over the country. We do a great deal in the northeast with your partner carrier A. Duie Pyle and the midwest with Dayton Freight. It has been seamless, we don't even know our freight is being handed off to another carrier. We experience virtually no damages or transit time issues. Thanks so much, keep up the good work.”

**Julie Snow, Shipping Manager, Astro Pneumatic Tool Co., Mt. Airy, NC -**

“We are based in North Carolina and occasionally have to route freight for our California facility. This has proven to be difficult with other carriers in the past due to damages and delays. We made the transition to SEFL and Oak Harbor because the pickups and deliveries are now worry-free and the damages usually incurred by such a long haul have been reduced to near zero. The rates are also very cost efficient. Oak Harbor and SEFL are our first choice for shipments originating on the west coast.”



# Structured Cable Products

Quality Installations Deserve Quality Products

May 9, 2012

To Whom It May Concern:

## Southeastern Freight Lines

Our company has dealt with Southeastern Freight Lines since 2010, during which time they have provided our business with excellent service and customer support with all of our shipping needs. They have become a vital part of our supply chain on both incoming and outgoing freight, especially with their partner carriers and they have been a major factor in our company's growth.

Southeastern Freight Lines' customer service is appreciated by both us and our customers, with on-time deliveries and an excellent customer support department. Our account representative is always a phone call way, and any problems that may arise are always taken care of in a timely manner.

I am very confident in recommending Southeastern Freight Lines as a very solid and reliable provider of your freight needs.

Sincerely,

Rick Schaefer  
Warehouse Manager

**Corporate Office:**  
East Coast Warehouse  
5607 Hiatus Road, Ste. 500  
Tamarac Florida 33321  
**Phone:** (954)327-5770  
**Fax:** (954)327-8176

**West Coast Office:**  
West Coast Warehouse  
21430 N. 15th Lane Ste. 114  
Phoenix, AZ 85027  
**Phone:** (623)434-9473  
**Fax:** (623)434-1569

**Midwest Warehouse:**  
1184 W. Corporate Dr. Ste. D  
Arlington, TX 76006  
**Phone:** (817)635-2052  
**Fax:** (817)635-2056

**EU Distribution Center:**  
Trade Boulevard 4  
Haven 528  
4761 RL Moerdijk  
The Netherlands

Dear Shawna,

I just want to take a moment today to let you know how much I appreciate the excellent service Southeastern and the partnership carriers provide my company.

I use partnership carriers for about 60% of my business. I ship to all states and each carrier in the region they are assigned perform a great job! Transit times are always accurate. If I have a question in regards to a shipment with the partner carriers, I call Southeastern. The whole process is done with Southeastern I never feel I have to reach out to more than one company.

Thank you again on behalf of myself and my staff for a job well done! I look forward to many more years with Southeastern as my carrier selection.

Best Regards,

  
Lowell Schneider, President  
Global Wholesale Art

**Kevin Evans, Warehouse Supervisor for Flint Trading, Inc. in Thomasville, NC –**

“We have been using your partnership with Oak Harbor Freight for 3-4 months now, and I am very pleased with the results. I had always tried not to use partner carriers in the past, but after speaking with you, I decided to try it. My SEFL pricing and the service provided by the SEFL/Oak Harbor partnership have been a big plus for me. I am saving money while keeping the same or better service time. I will continue to use this partnership in the future.”

**Anita Hennessee, Nextrom USA/Knill USA (dba Mosdorfer NA)**

“The Knill Energy division (Mosdorfer) is new to the US, and we are trying to do the best we can for our customers, for having faith in us as a ‘new’ company. Mosdorfer has been in Europe forever, and Knill has been in the US for over 10 years (Knill Technology division), but this facet of the business only began this year. This particular container of goods arrived a few days later than anticipated, and we were desperately trying to make up for that, and show our customers that they can depend on us. We certainly do appreciate both A. Duie Pyle and Southeastern Freight for the terrific service you have given us. It seems that the energy division business is growing rapidly, and we consider ourselves lucky to have found a group of carriers that we can trust to serve us and our customers well so early in the game.”



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**Middle Atlantic Products, Inc.**

Account Manager  
A. Duie Pyle, Inc.  
5000 Industrial Road  
Carteret, NJ 07008

Dear Tony:

I just wanted to take a quick moment to write to you and express how pleased Middle Atlantic Products is with the service you and your partner SEFL provide us with for our southeastern customers. When you guys first started out with us several years back, it didn't take long to realize I had a premier northeast carrier based on your service, transit times, and the technology of your website along with a low claims ratio.

After having some issues with several other carriers in our southeast lanes, we gave ADP a shot at the business based on the success we experienced with our northeast business. I must admit upon you telling me that you did not deliver direct and partnered with another carrier, I was a bit skeptical. However all my concerns and fears were quickly diminished by the performance of SEFL!!

Their transit times and ability to deliver our product to my customers in excellent condition is something that I truly appreciate. I can see the communication between the two of you is far and few between other partnered companies.

Its organizations such as ADP and SEFL that help make my job easier! The fact that you guys handle the majority of our shipments from our NJ facility and have the best claims ratio in doing so is something you should be proud of. I know I am!!

It's a pleasure doing business with both of you and many thanks!

Regards,

Marc Ackerman  
Corp. Mgr. of Warehousing & Logistics  
300 Fairfield Road  
Fairfield, NJ 07004  
973-839-1011 ext. 1152

## **Charles Thyne, Armstrong Cabinets in Middletown, PA –**

“A few weeks ago we made the decision to upgrade our LTL carrier base, and naturally Pyle became part of that discussion. Working through Tommy (Walker), we decided on a 30 day pilot program with Pyle to the northeast, partnering with Southeastern in the southeast, and a couple of Dayton points. We didn’t quite make it to the 30 day point of our program. After two weeks, we are expanding to include all partner points with Southeastern and Dayton. Shipments to all those areas will be tendered daily to Pyle from our Thompsonstown plant. To date we have had extraordinary service which includes a low damage ratio. This is a key metric and one we monitor daily. I am not surprised with the service, having some history with Pyle. I am also not surprised with the level of commitment that was afforded to us by the Pyle Professionals. Amongst that group is Del Bilbao, Ethan Wildes, Mark Bauer, and especially Tommy Walker. Each one has taken time to learn Armstrong, our product, our needs, and our requirements, and each has visited our facility to help gain this perspective. It speaks well of Pyle’s culture that a new and small customer genuinely feels, as Tommy would say, “number 1.” I appreciate your commitment to us and look forward to a long and growing relationship.”

**Spencer Rodriguez, ADI, Syosset, NY –**

“There is a vast difference in the level of service between a full multi-regional carrier and utilizing Pyle/SEFL superior service into the southern regions....better transits, less claims, a better all-around value!”

**Steve Wilkinson, King Architectural, Baltimore, MD -**

“As we have given more lanes to A Duie Pyle, it was important that we address our need for service into the south. We decided to start with the state of Georgia and the change from Conway has been seamless. Our goal was to move our product with a more consistent transit time and that has been the case.”

**Theresa Marshall, Davis Ship Service, Baltimore, MD –**

“We made a change to give our freight to south to A Duie Pyle because of your technology. We get our rates off your web site on every move. And they match your bills. We secure transit information and the Southeastern Freight Lines POD's from the A Duie Pyle web link and it works every time.”

**Judy Crystal, PMC Lighting Co. Warwick, RI -**

“I became a new A. Duie Pyle customer in July 2007, core area only. I increased your business in December by adding SEFL business. Your service to my southern states customers has improved dramatically. I am receiving faster transit times, and damage free shipments now. You and SEFL are superior to my other southern states carrier, and you will be given even more shipments now. You are an exceptional service carrier in every way.”

**Gary Ryan, Trek Bike, Oconomowoc, WI -**

“SEFL was Trek’s primary carrier from our Atlanta warehouse from 1996 through 1999 when the warehouse closed. Trek received outstanding service from SEFL during that time. When I learned that SEFL was ADP’s partner to Southern states, it was an easy decision to use ADP into the South. For the past 12+ years Trek has received reliable quality service into the Southern states due to the strong partnership of SEFL and ADP.”

**Mike Cassidy, American Dryer, Fall River , MA -**

“One of the things that I worry about is the handling our product. It seems most of the damages occur with partner carriers. But as I stated before, this is pretty much non-existent. Southeastern does an awesome job. My customers tell me that they never have issues with Pyle. Once I send out a shipment I never have to worry that there will be any problems with deliveries.”

**Doreen Soucek, Islandaire East Setauket, NY -**

"You know we are all about service and value. Your partnership has proven to be a cut above the ordinary with respect to both. Outstanding service, transits, trouble free..."



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*I recommend the Midwest Motor Express – Southeastern Freight Lines partnership for superior interregional service between the Midwest and Southeast.*

*I approached Midwest Motor Express needing faster, more dependable delivery service into the Southeast and have gotten exactly that. Additionally, Midwest Motor Express provides full visibility for the shipment through to delivery to the customer.*

*The Midwest Motor Express-Southeastern partnership is our delivery solution to serve Polaris and our customers.*

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**Kelly O'Neill**  
**Ruan % Polaris Ind.**  
**Logistics Manager**

**Evans Bradshaw, Operations Manager, Ecoat Kelly Moore  
Paints in Sacramento, CA –**

"I have been very pleased with the great service that Oak Harbor Freight Lines provides for our company through South Eastern Freight Lines. Specifically shipments destined to Virginia and Louisiana. I have not received one customer complaint in over three years. In my book no news is good news!!!"

**Lori Anderson, McClure Industries, Inc., Portland, OR -**

“My name is Lori Anderson and I am a sales associate and the freight coordinator for McClure Industries in Portland, Oregon. We manufacture fiberglass trash and laundry carts and they ship in cartons on wheels. Our products can be fragile and oddly shaped and most of the time they require special care. One of the partner freight lines that we use through Oak Harbor is Southeastern Freight. Since we have been using Southeastern, we have had good rates and no damage to our products. Our freight is always delivered in a timely fashion and in good condition. We are pleased that Oak Harbor Freight Lines use such a reliable and professional partner company.”

**Jeff Warren, Impact Service Corporation in Spokane, WA –**

“Southeastern Freight Lines, Inc. does a great job with handling our freight that is picked up by Oak Harbor Freight Lines, Inc. Our shipments are very heavy, and our customers expect them to arrive in perfect condition and on time. With the help of Oak Harbor Freight Lines, Inc. they makes sure this happens from Southeastern Freight Lines, Inc. The freight always arrives on-time if not sooner than expected, and we are grateful for that. We’ve never had any issues with Southeastern Freight Lines, Inc. We are thankful to have them partner with Oak Harbor Freight Lines, Inc. for our shipments.”

Thanks,

*Jeff Warren*

Parts Sales

Impact Service Corp.®