

## **Southeastern Freight Lines Privacy Policy**

### **What information does Southeastern Freight Lines collect?**

We collect information from you when you set up a MySefl account for access to the secure area of our Website to be used for future logins. Our website offers many features anonymously, but the secure features do require a registered login. To register for our site, you must provide Company and Contact information including name and address information, as well as email address and Southeastern accounts for which you are requesting access.

### **For what purposes does Southeastern Freight Lines collect your information?**

The information that we collect from you may be used in, but not limited to, the following ways:

- To personalize your experience.
  - The information that we save is used on many of our web pages to pre-populate the screen for your convenience.
  - Any automatic reports you receive will be sent via email to the email address that you provide.
  - If you elect to pay invoices via bank account draft, this account information is set up manually and is not accessible via our Website.
  - If you elect to pay invoices via credit card, this is administered via third party, currently Elavon, and your credit card information is not accessed by Southeastern Freight Lines.
- To send periodic emails
  - The email address that you provide for your MySefl account may be used to send you information about, but not limited to, new offerings by Southeastern Freight Lines, news, and Websites changes.

### **How does Southeastern Freight Lines protect your information?**

We implement a variety of security measures to ensure the security of both of your personal information and our network. Some measures that we use are, but are not limited to, SSL (Secure Sockets Layer) provided by Thawte, a pix firewall, SecureWorks intrusion/detection equipment, and Access Control Lists to restrict the use of our ports.

### **Do we use cookies?**

We do use cookies to save some of your preferences and contact information. Again, this is only used to reduce your keystrokes, therefore reducing time and data entry errors.

### **Do we disclose any information to outside parties?**

Southeastern Freight Lines does not sell, trade, or otherwise transfer to outside parties your personal information. This does not include trusted third parties who assist us in the completion of moving your freight. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. Your information, whether personal or private, will be used solely for use in relation to Southeastern Freight Lines; it will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than the expressed purposes involved in the shipping/monitoring of your freight already mentioned.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our Website and not to information collected offline.

### **Your Consent**

By using our site, you consent to our privacy policy.

### **Changes to our Privacy Policy**

Any changes to our privacy policy will be updated on this page. This policy was last modified on 08/30/2010.

### **Contact Us**

Support Center (Corporate Offices)  
420 Davega Road  
Lexington, SC 29073  
(803) 794-7300  
(800) 637-7335  
[http://www.sefl.com/seflWebsite/contact\\_index.jsp](http://www.sefl.com/seflWebsite/contact_index.jsp)