

# IT WAS TIME FOR A CHANGE

Guaranteed Service made EASY!

SOUTHEASTERN  
**EXCE**lerated  
WHEN TIME REALLY MATTERS

GUARANTEED DELIVERY by  
12:00 pm - NOON  
FOR ONLY \$ 75.00

(FOR APPROVED DIRECT ZIP CODES)

## Check out the ADVANTAGES



No special tariff requirements, guarantee delivery by noon for just \$75.00 added to your existing net charges.



This service is offered to most direct zip codes served. Verify the destination zip code on-line or when the driver arrives.



All LTL shipments up to 10,000 lbs. qualify. For larger shipments, please call 866.733.5733 to verify capacity and price.



SEFL's computer will arrange the driver's route to assure delivery before noon.



Verify the zip code at [www.sefl.com](http://www.sefl.com), schedule the pickup as usual and alert the driver when he arrives so he can label the freight.

Call us **TODAY** and let us **GUARANTEE**  
your shipment by **NOON!**

## EXCEPTIONS

Some exclusions apply.

Call 866.733.5733 if your shipment:

- is greater than 10,000 lbs.
- is over 12'
- requires a lift-gate
- is a convention destination

VISIT [WWW.SEFL.COM](http://WWW.SEFL.COM)

## GUARANTEED NOON DELIVERY

Noon Guaranteed service assures delivery of your shipment by 12:00 pm for standard transit. This service is available to most direct zip codes **for only \$75.00**. Destination zip codes can be verified at [www.sefl.com/services/guaranteed service](http://www.sefl.com/services/guaranteed%20service), by calling your local service center or by asking your pickup and delivery driver when he arrives. Write "Noon Guarantee" on your bill of lading and alert the driver and he will handle the rest. If the zip code is not pre-approved for this service, please call 866.733.5733 and a Guaranteed Facilitator will provide you our best price for delivery to any zip code for any requested time.

## GUARANTEED DAY DEFINITE

Day Definite service guarantees delivery of your shipment by 5 pm for standard transit. All you have to do is attach the Day Definite sticker to your bill of lading and our pick-up driver will handle the rest. **For only \$25.00** you can add the Guaranteed Day Definite service on any LTL shipment in our direct service area excluding Puerto Rico.

CALL 866.733.5733

## GUARANTEED TIME DEFINITE

Time Definite service is for customers who need to receive their delivery by a specific time. Call toll-free 866.733.5733 to reach your Guaranteed Service Facilitator. We'll quickly confirm the schedule with the delivering service center and call you back within 20 minutes with a cost-based price quote and service commitment.

## GUARANTEED HOT SHOT!

Hot Shot is the shipping option for those critical deliveries that need to get delivered a day early, even on Saturday. Call your Guaranteed Service Facilitator with your shipping details. Within 20 minutes you'll have a cost-based quote and Southeastern's guarantee of service excellence.

866.733.5733

[WWW.SEFL.COM](http://WWW.SEFL.COM)