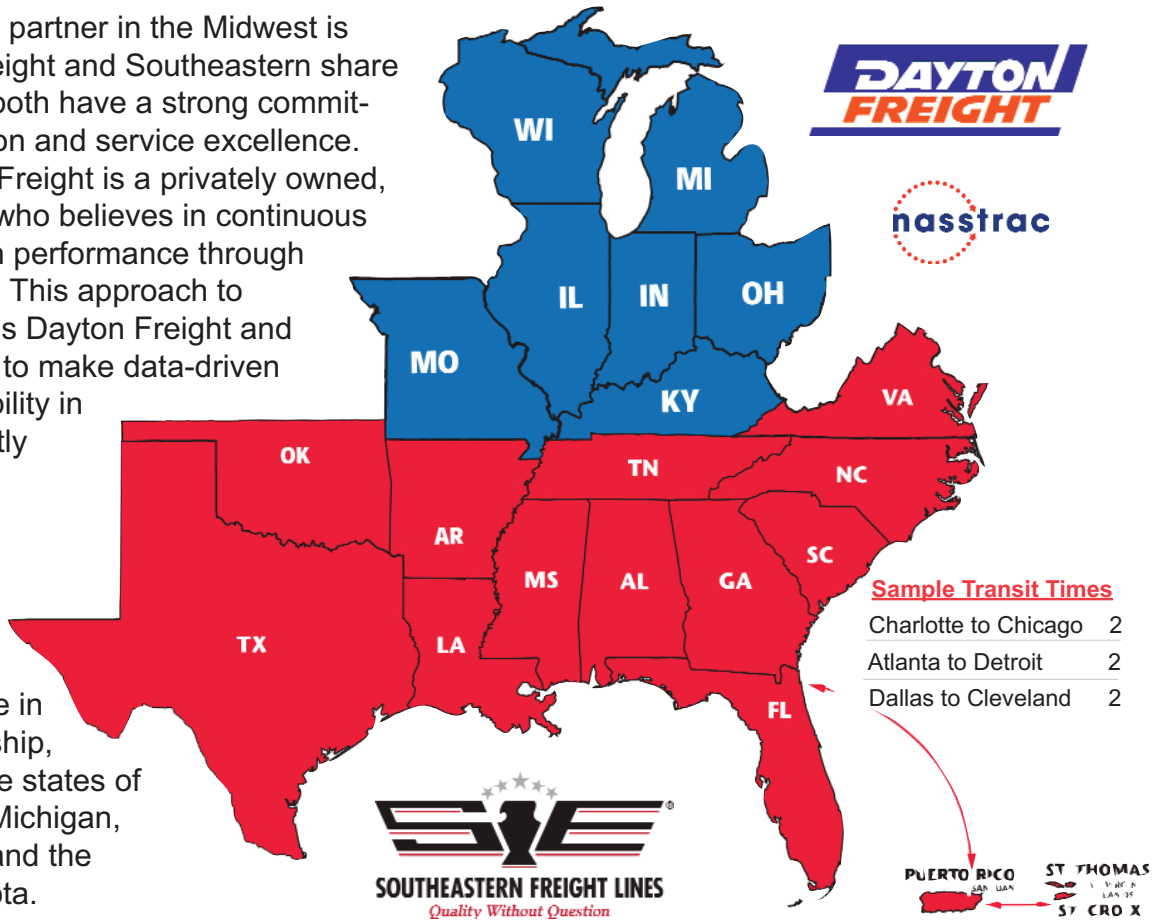


# THE MOST DEPENDABLE way to the MIDWEST

Southeastern Freight Lines' partner in the Midwest is Dayton Freight. Dayton Freight and Southeastern share many common attributes - both have a strong commitment to customer satisfaction and service excellence. Like Southeastern, Dayton Freight is a privately owned, non-union, regional carrier who believes in continuous measurable improvement in performance through Statistical Process Control. This approach to quality improvement enables Dayton Freight and Southeastern Freight Lines to make data-driven decisions to work out variability in performance and consistently satisfy customers.

This profitable company based in Dayton, Ohio employs more than 2,200 associates and generated over \$200 million in revenue in 2008. Through this partnership, Dayton Freight will cover the states of Illinois, Indiana, Kentucky, Michigan, Missouri, Ohio, Wisconsin and the Twin Cities area of Minnesota.



## Why Dayton Freight?

- Founded in 1981
- Privately Owned
- Non-Union
- History of Profitability
- Uniformed Drivers
- 98%+ on-time deliveries
- 99%+ shipments deliver claims-free
- Shipment tracking to delivery at [www.sefl.com](http://www.sefl.com)
- Recognized as 2009 NASSTRAC Carrier of the Year; Recipient of Moen's Partners in Quality Award; Awarded Gold Status by Lowe's Corporation; Scotts Carrier of the Year; Navistar's Vendor of the Year



"I want to take the time to thank the partnership between Southeastern and Dayton Freight Lines. The first class treatment our product receives from this partnership will make your partnership business grow. You can be sure that I look forward to working with all of you at Southeastern Freight Lines as well as your partner, Dayton Freight Lines."

~Larry Valdes, Plant Manager  
Taurus International Manufacturing

[www.sefl.com](http://www.sefl.com)

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